

PRESS RELEASE

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ANIMAL MAGIC AT TESCO CHILDREN'S FESTIVAL

What better way to start the school holidays than a weekend of family entertainment as the Tesco Children's Festival (July 19 and 20) creates an Animal Kingdom in Coopers Field in the heart of the city - with duck herding sheepdogs, sheep shows, creatures from Bristol Zoo, and activity zones offering everything from storytelling to animal mask making, Festijeux (wooden) interactive games to dance and play.

Amongst the 'animals' on show is a family of four realistic Mountain Gorillas accompanied by their *Explorer* friend, brought to you by street theatre performers *Creature Features*. As well as being fun and visually stunning, the *Gorillas* carry a strong message concerning the threat currently facing Mountain Gorillas, with only 700 left in the whole world. Through comedy, the *Explorer* lets the audience know how to have a direct impact on saving the Mountain Gorillas from extinction and, as a consequence, help reduce global warming.

The Tesco Children's Festival is an ever-popular feature of the summer of events that make up the Cardiff Festival, aimed at a range of ages from toddlers to teenagers. This summer, as well as being a must for animal lovers, there are regular attractions such as the Big Top, crazy characters, circus and theatre shows, interactive workshops and music on the bandstand.

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There is also the Sport.Cardiff zone where youngsters get the opportunity to try out a multitude of sports, including golf, cricket, athletics, hockey, rowing and rugby, plus the chance to meet their heroes from Cardiff Blues.

Councillor Nigel Howells, Executive Member for Sport, Leisure and Culture said: "Thanks again to our title sponsor, this summer the Tesco Children's Festival will turn Coopers Field into an Animal Kingdom with attractions that will entertain, inform, and grab the imagination of children of all ages. It really is the best way to start the long school holidays."

Enfys Fox, Welsh Marketing Manager for Tesco said: "Tesco Children's Festival is a fantastic day out for children of all ages. Tesco are delighted to have the opportunity once again to sponsor this great event."

Tesco Children's Festival, July 19 and 20, 11am – 5pm, Coopers Field. Tickets are £3.50 adults and children (under 1s free). Family ticket £12 (up to four and including parents and children). Children must be accompanied by an adult. Tickets may be purchased in advance from Cardiff Castle Ticket Office on 029 2087 8100 or on site on the day.

All details on this summer's Cardiff Festivals can be found on www.cardiff-festival.com

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Editor's Notes

Cardiff Festival

Funded and managed by Cardiff Council and the Cardiff Harbour Authority, the summer events programme has been enhanced through the support of over 20 sponsors and partners.

Now in its 22nd year, the Cardiff Festival attracts over half a million people to a variety of stunning locations in the city centre and the waterfront of Cardiff Bay. Funded and managed by Cardiff Council and the Cardiff Harbour Authority, the summer events programme has been enhanced through the support of over 20 sponsors and partners.

Cardiff Festival Events for 2008

Date	Event	Location
2 – 4 July	Cardiff Castle Open Air Theatre	Cardiff Castle
3 July – 30 Aug	Chitty Chitty Bang Bang	WMC
11-13 July	Cardiff International Food & Drink Festival	Roald Dahl Plass
17-26 Jul	Lloyds TSB Welsh Proms Cardiff	St David's Hall
19-20 Jul	Tesco Children's Festival	Cooper's Field
22-23 July	The Fringe @ Cardiff Festival	RWCMD
23 Jul – 16 Aug	Everyman Open Air Theatre Festival	National History Museum St Fagan's
25-26 Jul	WOW on the Waterfront	Roald Dahl Plass
27 Jul	The Red Dragon Centre Family Festival	The Red Dragon Centre
1-3 Aug	The Admiral Cardiff Big Weekend & MAS Carnival	Civic Centre
2 Aug	MAS Carnival	Bay to Civic Centre
1-9 Aug	National Eisteddfod of Wales	Pontcanna Fields

Cardiff Festival takes place throughout the summer, offering the very best of sport, street theatre, live music, youth and children's entertainment, funfairs and drama, and features special events for this year such as the **National Eisteddfod**, along with annual favourites like the **Lloyds TSB Welsh Proms Cardiff**; the **Cardiff International Food & Drink Festival**; the **Tesco Children's Festival**; and **WOW On the Waterfront**.

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